The Florida Society of Otolaryngology-Head & Neck Surgery, the Florida Society of Facial Plastic and Reconstructive Surgery, the Network of Florida Otolaryngologists and The Florida Medical Association present

Florida Combined Otolaryngology Meeting 2016

Nov. 11-13, 2016
The Ritz-Carlton Key Biscayne, Miami
Miami, FL
Target Audience
All interested healthcare professionals.

Educational Objectives
By the end of this presentation, the participants should be able to:
1. Provide the ENT and Facial Plastic Surgery updates on new techniques, concepts and procedures.
2. Describe surgical indications and techniques.
3. Identify best practices and outcomes.
4. Discuss improvement in patient experiences.
5. Interpret ideas in improving management of the ENT And Facial Plastic Surgical office.
6. Learn about current regulations and mandates effecting patient practice.
7. Update practitioners on practice management issues and quality.

Accreditation Statements
This activity is approved for 4.72 contact hour(s) of continuing education by the American Association of Nurse Practitioners. Activity ID 16102375. This activity was planned in accordance with AANP CE Standards and Policies

This program is not yet approved for CME credit. Conference organizers plan to request 14.85 AAPA Category 1 CME credits from the Physician Assistant Review Panel. Total number of approved credits yet to be determined.
Disclosures
The Florida Society of Otolaryngology – Head & Neck Surgery (FSO-HNS), the Florida Society of Facial Plastic and Reconstructive Surgery (FSFPRS) and the Network of Florida Otolaryngologists (NFO) control the content and production of this CME activity and attempt to assure the presentation of balanced, objective information. In accordance with the Standards for Commercial Support established by the Accreditation Council for Continuing Medical Education, speakers and paper presenters are asked to disclose any relationship they or their co-authors have with commercial companies, which may be related to the content of their lectures.

The following faculty have nothing to disclose:

Romina Alzamendi, PA-C
Patrick Antonelli, MD
Sanjeev Balamohan, MD
Robert Baskin
Keith Basler, MD
Robert Baxter
Katherine Becker, JD
Jacob Benedict, MS
Michael Berger
Stewart Bernard, MD
Todd Blum, MBA, MHA, CMPE
Brian Boyce, MD
Kestutis Boyev, MD
Patrick Byrne, MD
Dominic Castellano, MD
Jimmy Caudell
Anne Dembowske, DO

Corinna Devine
Jane Dillon, MD, MBA
Issac Dingle, MD
Carolyn Dirain, PhD
Peter Dziegielewski, MD
Adrien Eshraghi, MD
Candice Fenildo, CPC
Jeffrey Fichera, PA-C
Marie Gilbert, PA-C
Ashley Goordeen
Lisa Grunebaum, MD
Kathryn Hall, MD
Paloma Irizarry
Gary Josephson, MD
Dustin Lang, MD
John Lanza, MD
Christopher Lisi, MD
Lauren MacKinnon

Alexander Malone, MD
Vanessa McDowell, PA-C
Jose Mercado, PA-C
Matthew Mifsud
Nathan Nachlas, MD
Brigitte Navarte, PA-C
Matthew O’Malley, MD
Krisen Otto
Tapan Padhya, MD
Raja Sawhney, MD
Mark Tabor, MD
Fred Telischi, MD
Joshua Weiss, MD
Varun Varadarajan, MD
Doug Wolfe, MD
Harry Wright, MD

The following faculty disclosed financial relationships with companies whose products and services are related to the content of their presentations:

Jen Amdahl, Au.D. – consultant: Starkey Hearing Technologies
Roy Casiano, MD – consultant: Medtronic, Olympus ENT, NeilMed
James Gould, MD – consultant: Entellus Medical Advisory Board; Entellus Medical Speaker’s Bureau; Entellus Medical Center of Excellence Peer Trainer; Entellus Medical Stock and Stock Options; Entellus Medical
Lee Mandel, MD – consultant: Entellus Medical
B. Tucker Woodson, MD – grant/research support: Inspire Medical; consultant – Inspire Medical, Medtronic, Siesta, Lingualflex, Cryosa; major stock shareholder – Siesta; royalty – Medtronic
Friday, Nov. 11, 2016

PHYSICIAN TRACK

1:30 p.m.-2:00 p.m. Refreshment Break with Exhibitors
2:00 p.m.-2:15 p.m. Welcoming Remarks – Kathryn Hall, MD
2:15 p.m.-2:45 p.m. Safety Protocols for Office-Based Procedures
 – Lee Mandel, MD
2:45 p.m.-3:05 p.m. Update on the Diagnosis and Treatment of Pediatric
Sinusitis – Gary Josephson, MD
3:05 p.m.-3:25 p.m. Sinonasal Surgery: Drills or Balloons?
 – James D. Gould, MD
3:25 p.m.-3:55 p.m. Break with Exhibitors
3:55 p.m.-4:25 p.m. Functional Rhinoplasty: the Pre-Operative Exam
 – Harry Wright, MD
4:25 p.m.-4:55 p.m. Update in Minimally Invasive Approaches to Facial
Rejuvenation – Lisa Grunebaum, MD
4:55 p.m.-5:25 p.m. Lower Lid Rejuvenation: Transconjunctival
Blepharoplasty with Lower Lid Resurfacing
 – Dominic Castellano, MD
5:25 p.m.-6:10 p.m. Dynamic Facial Reanimation: State of the Art
in 2016 – Patrick Byrne, MD
6:10 p.m.-7:30 p.m. Wine and Cheese Reception with Exhibitors

ADMINISTRATIVE LEADER TRACK

Moderator: Todd Blum, MBA, MHA, CMPE

1:00 p.m.-1:10 p.m. Introduction – Todd Blum, MBA, MHA, CMPE
1:10 p.m.-1:40 p.m. Current Experience with the ACO Model
in Otolaryngology – Jane Dillon, MD, MBA
1:40 p.m.-2:00 p.m. How to Handle Your Doctor’s or Practice’s Negative
Online Review – Robert Baxter
2:00 p.m.-2:15 p.m. Doubling In-Office Booking Ratios – Ed Syring
2:15 p.m.-2:45 p.m. Break with the Exhibitors

Register Today | FSOHNS.org or FSFPRS.org
Education Schedule

2:45 p.m.-3:10 p.m. | Transitioning Your Physician Patients to Your Advanced Practice Provider – Marie Gilbert, PA-C
3:10 p.m.-4:30 p.m. | QRUR Presentation and Workshop – Katherine Becker, JD; Candice Fenildo, CPC
4:30 p.m.-6:00 p.m. | Visit with Vendors in the Exhibit Hall
6:10 p.m.-7:30 p.m. | Wine and Cheese Reception with Exhibitors

Saturday, Nov. 12, 2016

PHYSICIAN TRACK

7:00 a.m.-8:00 a.m. | Breakfast with Exhibitors
7:55 a.m.-8:00 a.m. | Welcome – Nathan Nachlas, MD
8:00 a.m.-8:15 a.m. | Doubling the Productivity of a Busy Otolaryngology Practice through Digital Marketing – Nathan Nachlas, MD
8:15 a.m.-8:30 a.m. | How to Successfully Implement an Advanced Practice Provider into Your Practice – Marie Gilbert, PA-C
8:30 a.m.-9:00 a.m. | Quality Metrics and How they will Impact Your Payments – Katherine Becker, JD
9:00 a.m.-9:30 a.m. | The Ingress & Future of Alternative Payment Models in Otolaryngology/Head & Neck Surgery – Jane Dillon, MD
9:30 a.m.-9:45 a.m. | The 10 Steps to Successfully Recruit an Advanced Practice Provider into Your Practice – Jeffrey Fichera, PA-C
9:45 a.m.-10:10 a.m. | Break with Exhibitors
10:10 a.m.-10:25 a.m. | Ensuring Online Reputation Management Success before the Patient Leaves the Office – Ed Syring
10:25 a.m.-10:40 a.m. | Dealing with the One-Star Review – Robert Baxter
10:40 a.m.-10:55 a.m. | The Legal Aspects of the One-Star Review – Doug Wolfe, JD
## Education Schedule

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<th>Time</th>
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| 10:55 a.m.-11:00 a.m. | Presentation of Otolaryngologist of the Year Award  
– Nathan Nachlas, MD |                                |
| 11:00 a.m.-11:10 a.m. | Questions                                                              |                                |
| 11:10 a.m.-12:15 a.m. | Mohs Reconstruction for Mid-Face Defects:  
State of the Art – Patrick Byrne, MD |                                |
| 12:15 p.m.-1:00 p.m.  | Treatment of OSA in the New Millennium –  
Where We’ve Been and Where We’re Going – B. Tucker Woodson, MD |                                |
| 1:15 p.m.-2:15 p.m.  | Lunch on the Grand Lawn                                               |                                |
| 2:15 p.m.-3:30 p.m.  | Beach Activities                                                      |                                |

### ADVANCED PRACTICE PROVIDER TRACK

#### SESSION 1 – Moderator: Vanessa McDowell, PA-C

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<th>Time</th>
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| 9:30 a.m.-9:40 a.m. | Welcome and Introductions  
– Nathan Nachlas, MD |                                |
| 9:40 a.m.-10:00 a.m. | Why Otolaryngology? The Perspective of the  
Advanced Practice Provider – Marie Gilbert, PA-C |                                |
| 10:00 a.m.-10:20 a.m. | Why Otolaryngology? The Perspective of the  
Physician – Nathan Nachlas, MD |                                |
| 10:20 a.m.-10:40 a.m. | Endoscopic Procedures in Otolaryngology – Normal  
and Abnormal Findings – Jeffrey Fichera, PA-C |                                |
| 10:40 a.m.-11:00 a.m. | My Current Algorithm for Evaluating the Patient  
Complaining of Sinus Disease – Lee Mandel, MD |                                |
| 11:00 a.m.-11:30 a.m. | Break with the Exhibitors                                           |                                |

#### SESSION 2, TRACK A – Moderator: Brigitte Narvarte, PA-C

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<th>Time</th>
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<th>Presenter</th>
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| 11:30 a.m.-12:00 p.m. | Establishing Confidence in Your Hearing Aid  
Recommendation – Jen Amdahl, Au.D. |                                |
| 12:00 p.m.-12:20 p.m. | The Advanced Practice Provider as the Director of  
Research in an Otolaryngology Practice – Vanessa McDowell, PA-C |                                |
| 12:20 p.m.-12:40 p.m. | The Advanced Practice Provider Role in In-Office  
Surgery – Brigitte Narvarte, PA-C |                                |
Education Schedule

12:40 p.m.-1:00 p.m. Recognizing and Treating Cutaneous Lesions of the Head and Neck – Romina Alzamendi, PA-C

SESSION 2, TRACKS B AND C

11:15 a.m.-11:30 a.m. Introduction to Workshops/Hands-On Simulation – Jose Mercado, PA-C

SESSION 2, TRACK B

11:30 a.m.-1:00 p.m. Advanced Scopes Workshop for Practicing Advanced Practice Providers – Jose Mercado, PA-C; Marie Gilbert, PA-C

SESSION 2, TRACK C

11:30 a.m.-1:00 p.m. Basic Scopes Workshop for Advanced Practice Provider Students – Brigitte Narvarte, PA-C; Vanessa McDowell, PA-C; Jeffrey Fichera, PA-C

1:15 p.m.-3:00 p.m. Lunch on the Grand Lawn

2:30 p.m.-3:30 p.m. NFO Speed Interview Party: Speed Interviews for Prospective Advanced Practice Providers

Sunday, Nov. 13, 2016

PHYSICIAN TRACK

7:00 a.m.-8:00 a.m. Breakfast with Exhibitors

7:30 a.m.-8:00 a.m. Interpretation of the Polysomnogram – What Do All These Squiggly Lines Mean? – B. Tucker Woodson, MD

8:00 a.m.-8:30 a.m. Controversies in Management of Sinusitis Panel – Jim Gould MD; Lee Mandel, MD, FACS; Nathan Nachlas, MD; Mark Tabor, MD;

8:30 a.m.-8:38 a.m. Kukichi-Fujimotos Disease Presenting as Fever of Unknown Origin – Kerri Anne Dembowske, DO; John Lanza, MD (NOVA)

8:39 a.m.-8:47 a.m. External Auditory Canal Stenosis Secondary to Fracture of the Mandibular Condyle – Joshua Weiss, MD; Matthew O’Malley, MD (UF)
Education Schedule

8:48 a.m.-8:56 a.m.  Intratympanic Mannitol versus Steroid as Salvage Therapy for Sudden Sensorineural Hearing Loss – Michael Berger; Adrien Eshraghi, MD; Christopher Lisi, MD; Fred Telischi, MD (UM)

8:57 a.m.-9:27 a.m.  Reconstruction of Complex Nasal Defects – Kathryn Hall, MD

9:27 a.m.-9:50 a.m.  Break with Exhibitors

9:50 a.m.-9:58 a.m.  Outcomes Associated with Frozen Margins in Oral Cavity Squamous Cell Carcinoma – Keith Basler, MD; Jimmy Caudell; Matthew Mifsud; Kristen Otto; Tapan Padhya, MD; Paloma Irizarry (USF)

9:59 a.m.-10:07 a.m.  Microflora of Infected Cochlear Implants versus Retained Intracochlear Electrodes – Varun Varadarajan, MD; Patrick Antonelli, MD; Carolyn Dirain, PhD (UF)

10:08 a.m.-10:16 a.m.  Topical Bismuth Subgallate for the Treatment of Chronic Sinusitis – Jacob Benedict, MS; Issac Dingle, MD; Mark Tabor (USF)

10:16 a.m.-10:25 a.m.  Impact of Inpatient Team Composition on Quality Outcomes in Head and Neck Cancer Surgery with Free Flap Reconstruction – Stewart Bernard, MD; Varun Varadarajan, MD; Dustin Lang, MD; Sanjeev Balamohan, MD; Robert Baskin; Raja Sawhney, MD; Brian Boyce, MD; Peter Dziegielewski, MD (UF)

10:26 a.m.-10:34 a.m.  The Beaver-Tailed Modified Radial Forearm Free Flap: Versatile Utilization and Outcomes – Joshua Weiss, MD; Brian Boyce, MD; Peter Dziegielewski, MD; Raja Sawhney, MD (UF)

10:35 a.m.-10:43 a.m.  AAFPRS Member Attitudes Toward Oral Isotretinoin Use and Rhinoplasty – Ashley Goordeen; Lisa Grunebaum, MD (UM)

10:44 a.m.-10:52 a.m.  A Systematic Review of Course Technique in Translabyrinthine Lateral Skull Base Surgery – Alexander Malone, MD; Kestutis Boyev, MD (USF)
Events and Activities

Friday Wine & Cheese Reception with Exhibitors
Catch up with friends and meet new ones while enjoying light hors d’oeuvres and refreshments at the Friday Cocktail Reception. Admission to the reception is included for all meeting registrants and their guests.

Saturday Luncheon and Family Activities
Join Florida Combined Otolaryngology Meeting attendees for an afternoon of fun in the sun! Enjoy and afternoon with fellow otolaryngologists, residents, administrators, advanced practice providers and their guests. Lunch will be served on the Grand Lawn, and activities and speed networking will take place on the Beachfront. We encourage you to participate and to bring your family to get in on the fun!

Speed Interview Party with Prospective Physician Extenders
Physician practices are invited to participate in a fun Speed Interview Party with prospective physician extenders. The first 20 individuals who sign up will have the opportunity to speed interview prospective employees immediately following Saturday’s lunch.

Education Schedule/Events

10:53 a.m.-11:01 a.m.  Antibiotic Prophylaxis in Free Flap Reconstruction of the Head and Neck – Sanjeev Balamohan, MD; Patrick Antonelli, MD; Stewart Bernard, MD; Brian Boyce, MD; Peter Dziegielewski, MD; Dustin Lang, MD; Lauren MacKinnon, Raja Sawhney, MD; Varun Varadarajan (UF)

11:02 a.m.-11:10 a.m.  Does Immunosuppression or Diabetes Impact Recovery After Frontal Sinus Lothrop Procedures? – Corinna Levine (UM)

11:11 a.m.-11:19 a.m.  Middle Ear Barotrauma Causing Transient Facial Nerve Paralyss after Scuba Diving – Matthew Carmichael, MD; K. Paul Boyev, MD (UF)

11:19 a.m.-11:30 a.m.  Resident Award Presentation – Kathryn Hall, MD; Lee Mandel, MD

11:30 a.m.  Closing Remarks – Lee Mandel, MD
455 Grand Bay Dr.  
Key Biscayne, FL 33149

**Superior Rooms** – $399 per night single/double occupancy

The Ritz-Carlton Key Biscayne, Miami is one of the most iconic hotels located along the five-mile barrier island of Miami. The resort boasts a family-friendly pool and separate adult tranquility pool, making it ideal for both family vacations and luxury getaways. Featuring indulgent nightly tequila tastings and world-class dining in one of the resort’s five globally inspired dining destinations, The Ritz-Carlton Key Biscayne, Miami will exceed even the most discriminating guest’s expectations. Yet, with the largest tennis center of any Ritz-Carlton worldwide, nearby Crandon Golf Course, full service destination spa and fitness center, daily Ritz-Kids program, our luxury resort in Key Biscayne, Florida undoubtedly appeals to discerning young guests as well.

A block of rooms has been reserved for the Florida Combined Otolaryngology Meeting. **Reservations must be made by Tuesday, Oct. 11, 2016,** to obtain the above rates. You can book your reservations online by visiting [www.fsohns.org](http://www.fsohns.org) or [www.fsfprs.org](http://www.fsfprs.org) and clicking “Annual Meeting.” Hotel booking information is listed on the page.

*The FCOM block is NOT guaranteed through the deadline of Oct. 11, 2016. Once the block sells out, rooms will be available on a “space and rate availability basis” and the discounted conference rate will NOT be guaranteed. It is advised that you make your hotel arrangements as soon as possible.*

**Housing Booking Alert**

The Florida Combined Otolaryngology Meeting is NOT affiliated with a housing company. Please be careful if approached by any company or service claiming to be an official housing provider for FCOM 2016. FCOM offers the guaranteed lowest rate available. In the past, we have been made aware of travel companies that are entirely fraudulent, misleading exhibitors and attendees with false information. Please note that you can ONLY book a room in the FCOM 2016 block by using the booking information on this page or at www.fsohns.org or www.fsfprs.org. If you are contacted by a housing company trying to sell hotel rooms for this meeting, please contact FCOM meeting management at 412-731-2289 x 107.

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Register Today | FSOHNS.org or FSFPRS.org
The Florida Combined Otolaryngology Meeting is free for FSO-HNS and FSFPRS members or current applicants and $400 for non-members. Your 2016 dues MUST be paid to receive the member rate. Dues may be paid at www.fsohns.org or www.fsohns.org.

There is a late registration fee for both members and non-members if you register after Oct. 28, 2016. Registration includes the general sessions, continental breakfast, coffee breaks, Friday’s cocktail reception and Saturday’s luncheon and activity with your colleagues.

All registrations must be completed online. You MUST pre-register to attend FCOM 2016.

Visit the Annual Meeting page at www.fsohns.org or www.fsfprs.org to register!

### Registration Fees

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<th>Early Bird through Oct. 28</th>
<th>After Oct. 28</th>
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<tr>
<td>Physician Member</td>
<td>Free</td>
<td>$50</td>
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<tr>
<td>Physician Non-Member</td>
<td>$400</td>
<td>$450</td>
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<tr>
<td>Resident, Fellow or Student</td>
<td>Free</td>
<td>$50</td>
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<tr>
<td>NP or PA</td>
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<td>Free</td>
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<tr>
<td>Manager of an FSO-HNS or FSFPRS Member’s Practice*</td>
<td>$25*</td>
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*Free if physician registers for meeting

### Not a member yet?
Join FSO-HNS/FSFPRS today to attend the Annual Fall Meeting for FREE! Join either the FSO-HNS or FSFPRS for just $345, or join both (primary and secondary memberships) for just $395.

Visit www.FSOHNS.org or www.FSFPRS.org to join today
SAVE THE DATES

Mark your calendars for future Florida Combined Otolaryngology Meetings. Remember that your yearly Florida Society of Otolaryngology–Head & Neck Surgery or Florida Society of Facial Plastic and Reconstructive Surgery dues allow to register for the Florida Combined Otolaryngology Meetings at no additional cost.

FCOM 2017
Nov. 10-12, 2017
Ritz-Carlton Orlando, Grande Lakes | Orlando, FL

FCOM 2018
Nov. 9-11, 2018
Ritz-Carlton Naples | Naples, FL

Visit FSOHNS.org or FSFPRS.org for additional information.